

# LINDSAY HANN

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## EDUCATION

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**The University of North Carolina Chapel Hill** Master of Arts, Educational Innovation, Technology, and Entrepreneurship, Innovative Technology Specialist Summer 2024

**North Carolina State University** Bachelor of Arts, Psychology May 2023  
Minor: Linguistics GPA 3.89

## EXPERIENCE

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**MetaMetrics – User Experience Research Intern** August 2023 – Present  
*Product Development and Research*

- Analyze competitor tools to identify industry best practices, extract valuable insights for strategic decision-making
- Collaborate in brainstorming sessions, actively participating in ideation processes that led to the implementation of innovative features, enhancing user satisfaction
- Formulate and execute a detailed test plan for Hub 2, conducting thorough evaluations and usability contributing to an intuitive and clean user interface

**The University of North Carolina at Chapel Hill – Graduate Teaching Assistant** December 2023 - Present  
*Education Technology Integration Specialist*

- Work closely with professors to align learning objectives with technologies, fostering student collaboration and engagement
- Identify and implement technology, to support group projects, discussions, and knowledge among 300 students
- Ensure seamless use by providing technical support and troubleshooting as well as organization and design for the course

**LASER Institute –Education Research Facilitator** May 2023 – August 2023  
*Learning Analytics in STEM Education Research Summer Session*

- Led networking and research planning initiatives for renowned scholars in LA and education research
- Fostered collaboration and knowledge exchange that contributed to a 15% acceleration in research project timelines.

**Friday Institute for Education Innovation –Lead Intern and Graduate Research Assistant** August 2020 – August 2023  
*Program Evaluation and Education Research Group*

- Led and mentored a team of interns across multiple years, providing several trainings to ensure the successful completion of tasks and projects
- Leveraged data analysis in Tableau, Qualtrics, and ATLAS.ti to streamline research and evaluation processes
- Conducted extensive research on emerging topics in education, utilizing both Qualitative and Quantitative research methods to compile comprehensive research reports and presentations
- Evaluated programs for prominent organizations such as PBS Kids and the Oak Foundation, producing comprehensive reports that provided actionable insights and recommendations
- Conducted in-depth focus groups to gather qualitative data, and skillfully translated complex research findings into visually compelling infographics
- Coordinated internship meetings, disseminated pertinent information, and addressed queries, fostering a collaborative and productive work environment.

**NC State Educational Psychology Research Lab –Research Assistant** January 2023 – May 2023

- Conducted research on racial inequities in higher education, focusing on programs of study at HBCUs
- Played a key role in cleaning and organizing research data, as well as facilitating insightful focus group discussions

## ADDITIONAL INFORMATION

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**Technology Skills:** MS Excel, Word, PowerPoint, Google Suite, Adobe Creative Cloud, Canva, Tableau, Qualtrics, ATLAS.ti, Figma, Canvas, Chat GPT, Perplexity.ai

**Certifications:** Microsoft Office Certification (2019), NCSU Leadership Development Certified

**Leadership/Honors:** Alpha Phi Omega President, AERA Research Fellow